

MasterMind H³ Complete

A powerful experience that unlocks hidden resources, propels you into higher performance and increases your world impact whether you are an employee, project leader, corporate mogul or entrepreneur.

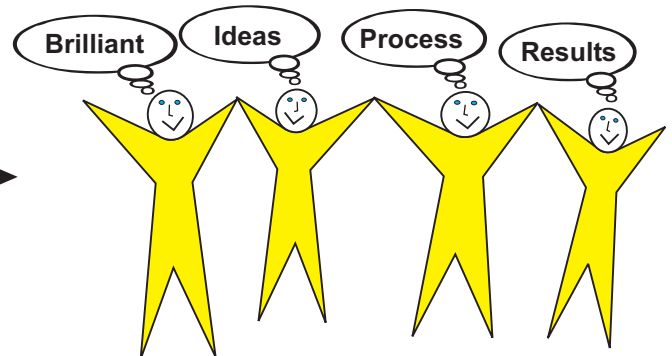
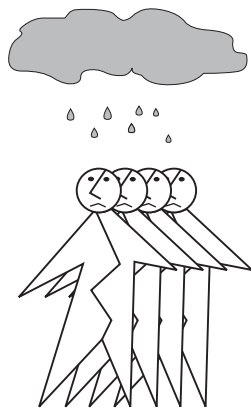
The Mastermind H³ system:

Develops the skills to substantially multiply output with a minor increase of input

Expands knowledge acquisition and its application

Creates significant, lasting attitude and behavior change

Measurably improves both top and bottom line



**Empowering People, Teams, And Organizations.
Enhancing Lives and Businesses**

MasterMind H³ Complete

MasterMind - Leveraging the strengths of a group of committed individuals, to address critical issues that produce superior benefit.

H³ - Integrating Head, Heart, and Hands.

Complete - Filling in the pieces. Leaving nothing left unanswered.

MasterMind H³™ is an experiential approach to learning new skills that create lasting improvements in productivity, creativity, leadership ability and work satisfaction. This program was designed to transform your personal and business life using techniques developed by modern neuroscientists, dynamic business leaders and empowering coaches.

What makes MasterMind H³™ so different from other continuous improvement programs? The answer is EventFlow™. The EventFlow™ model of activity was discovered while trying to answer the question, Why do companies hit glass ceilings in organizational improvement programs as their implementation matures?

Continuous improvement programs are cost-centric initiatives that eliminate variability and tend to reduce chaos. Innovation, on the other hand, is about befriending chaos to address global issues in new ways that build new opportunities for growth. Cost-centricity focuses on capturing market share whereas innovation is about expanding into new markets.

At Eventronics™ Institute we noticed that the business formulas currently in use, many of which trace their roots to the beginning of the industrial revolution, are incomplete in dealing with today's global climate. These no longer work because 1) we are facing a more rapid pace of change than ever before, 2) there has been a shift in work styles from physical-based activity to more mental-based, and 3) leveraging the changes facing the world stemming from an emerging realm of global consciousness demands radical changes in thinking and doing. Eventronics™ is the study of these trends and the relationships among events with the objective of systematizing ways to benefit from them based on new, expandable models of learning and growth.

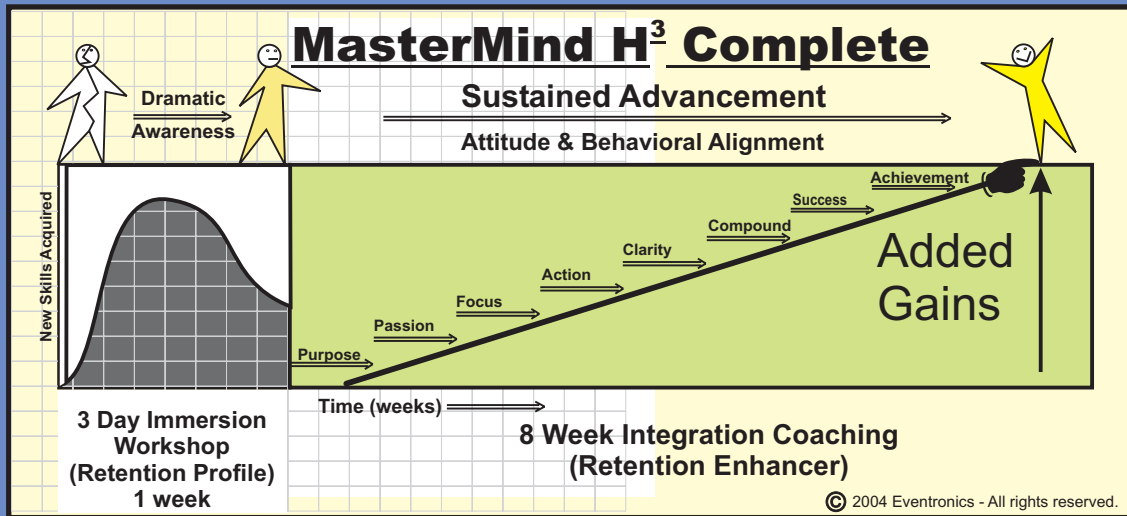
From EventFlow™ theory we developed a practical program, one that an average individual can understand and practice. MasterMind H³™ Complete is that program, an integrated system to harness an unrestricted flow of creative energy in order to deliver qualitatively significant measurable outcomes. Mastermind H³ teaches that maximum innovation, peak performance and superior action occur when we open communication channels that include the passion of our Heart, the clarity of reasoning of our Head and the concise actions of our Hands for the benefit of others.

Performance declines when we are overwhelmed by a barrage of tasks. That is where EventFlow™ excels. It organizes tasks into a clearly defined project model based on a holistic approach to activities, individuals and our natural abilities.

Learn more today about this dynamically productive approach. Contact an Eventronics™ representative to review how our course can positively increase your value as an individual, team or organization. Participating in this program you will experience a significant increase in the impact you're able to have on your world. How much better would you feel knowing you could effortlessly and consistently conceive, implement and achieve the extraordinary?

Eventronics™

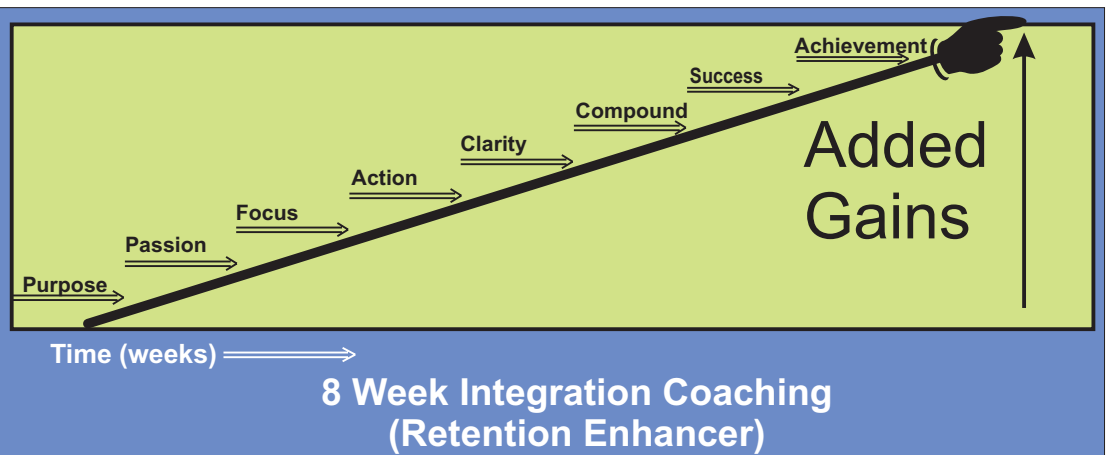
A Revolution In The Evolutionary Business Model



University studies reviewing the effectiveness of seminars, shows participant retention measurably diminishes sharply by up to 60% within a week after the seminar. They serve to provide a heightened awareness of possibilities. For skill development, lasting behavioral and attitudinal change to occur, reinforcement of key core concepts must be imprinted on an individuals mind to establish new neuronal pathways. These ingrained brain patterns are necessary for sustainable habits to be formed that creates real lasting change. Repeating the core concepts several times over an 8 week period has been shown to increase retention beyond the level of peak mastery within the original workshop.

Lasting Change

Forced change is greeted consistently with resistance. However, when people get involved proactively, they will embrace change as a positive experience. From that view, the very first step is to identify in the post workshop coaching, how



MasterMind H³(TM) concepts personally can help the individual achieve new levels of performance mastery. Over the 8 weeks of coaching, the client and coach execute actionable steps that lead to tangible results of superior achievement. The added gains the individual attains far exceed previous expectations. Great things happen and new habits are formed that last a lifetime.

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MasterMind H³ Workshop Agenda

- ✓ **Introduction**
- ✓ **Breath Of Life**
- ✓ **Pain/Gain**
- ✓ **Communications**
- ✓ **Compounding**

Day 1:

Physical attributes affect our performance, attitudes, and emotions, our breath is where it all begins. For clarity, we identify our motivation behind our actions. By grouping activities into projects we have a basis to measure performance advancement. Every project step we take impacts others. Your communication preferences influence how you adjust yourself to your audience for greatest effect. The strongest force in the world is properly targeted communications. When the message is structured multi-sequentially you orchestrate a whole symphony of possibilities.

HW: Infinity Audio & Work style Orientation

- ✓ **Project Compounding Foundation**
 - Ideas*
 - Process*
 - Work*
 - Economics*
 - Communication*
- ✓ **The Creating Process**

Day 2:

We develop the foundational model of Event Flow™ Fundamentals and move into understanding the creating process. With a clear picture of the components, we expand the model to encompass multiple simultaneous event streams (ie. Projects, brainstorming, resource allocation, value streams, process flow, and more). Here is where HUGE Gains are made.

HW: Infinity Audio & Strength Survey

- ✓ **Engagement Scale**
- ✓ **10 Minute Log**
- ✓ **Trends /Issues/ Passions**
- ✓ **The Big Question**
- ✓ **Beginnings**

Day 3:

Workshops are great because of all the shared energy. To sustain the gains, we provide daily tools to help you get unstuck. Real roadblocks exist and these aids help you navigate around them. We establish your support network with classmates to help through the rough times. You are on a new journey; you need like-minded people to help bounce concepts back and forth.

Coaching Follow-up: (2 hour session weekly)

Before Week 1: Review PhotoReading Home Study Course & 3 days of 10 minute logs
Week 1: (Purpose) Why - Purpose Planner - Identification of Why you are here.
Week 2: (Passion) How - Working from Courageousness, Acceptance, & Peace. (Review The Sedona Method Home Study Course)
Week 3: (Focus) What - Mapping out Strategies - Economics, Ideas, Process, Work, & Communications
Week 4: (Action) When - Walking the Plan
Week 5: (Clarity) Where - Reviewing Gaps and Closing Them. - Failure is the seed of opportunity
Week 6: (Compound) Direction - Multi-Sequential Tasking - Doing more of the right things concurrently
Week 7: (Success) Velocity - Celebrating Advances - Looking for all the successes and giving credit where credit is due
Week 8: (Achievement) Acceleration - Projects That Lead Trends

*MasterMind H³ acknowledges that successes vary between people. We work to help ordinary individuals reach exceptional results, daily.
**Training outline subject to change without notification